

PLACE A BUSINESS AD IN THE 2010 YEARBOOK!

Support The Carroll School and promote your business by purchasing an ad in the 2010 Yearbook! Business ads must be ordered by February 12, 2010 are available to order in the following sizes and prices:

Full Page -- \$400

1/2 Page -- \$200

1/4 Page -- \$100

NOTE: See the attached pages for the size of the business ads in the 2010 yearbook.

Ads can be accepted in one of the following ways:

1. Camera Ready – Ad laid out on paper and ready to be scanned
Mail finished ad, order form and payment. Please do not fold the ad when mailing.
2. Digital File – Electronic ad completed and saved as TIFF or JPEG
Upload finished ad to Image Share Site, and mail order form along with payment.
3. Unfinished – send us your photos and text, and we'll design the ad for you
Digital images? Upload to the Image Share Site and mail your order form and payment.
Paper images? Mail them along with your order form and payment. Please do not fold the paper images.

Image Share Site

Sending us digital artwork or photos to be included in your ad is as easy as can be! Go to <https://images.jostens.com/login> and enter the following to access the site:

User ID: 400006413

Password: carroll

Digital Artwork or Photo Requirements

Please note your digital photos or artwork need to meet the following requirements:

- * All digital photos and artwork files need to be in TIFF or JPEG format
- * A minimum resolution of 300 dpi at the image's actual size is needed for all digital artwork or photos
- * Digital photographs need to have been taken on a camera with a minimum of 3 megapixels
- * Yearbook Ads can be sent either in black and white or in full color

Questions? Please contact Eileen Archambault at (781) 259-8342 ext. 3333 or earchambault@carrollschool.org.

(Cut here and submit with payment to order)

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ORDER A BUSINESS AD FOR THE 2010 YEARBOOK

Yes! I'd like to order the following sized business ad (Please check off below):

Full Page Ad -- \$400 1/2 Page Ad -- \$200 1/4 Page Ad -- \$100

Artwork: Please let us know how we will receive your artwork and/or photos. (Check off correct box below)

Finished ad uploaded to Image Share Site. Digital photos uploaded to Image Share Site
 Finished ad included with my order Paper photos included with my order

Text: Please let us know what text you would like included in your ad:

Business Name: _____ Address: _____

Contact Name: _____ Phone Number: _____

Instructions: Complete order form, and mail to Eileen Archambault at The Carroll School, 25 Baker Bridge Road, Lincoln, MA 01773-3199. Be sure to include your payment, and any photos or artwork!

Business Ads must be received by February 12, 2010. Order acknowledgement will be sent upon receipt of ad.

Full Page Ad
\$400

Yearbook Size: 7 3/4 x 10 1/2

Half Page Ad
\$200

Yearbook Size: 7 3/4 x 10 1/2

Quarter Page Ad
\$100

Quarter Page Ad
\$100